

# Planning Toolkit



## BEFORE YOUR EVENT

**Announce the event date** to your community and on social media.

Notify local media – see Media Tip Sheet in online toolkit.

### Choose how to display 1,200 flags.

Flags can be planted outside the building, or volunteers may distribute them to participants indoors.

Ensure that your volunteers have enough time to plant or distribute 1,200 flags.

## DAY OF THE EVENT

**Prominently display** the Photo & Film Notice at your event (the Notice is available in the online toolkit).

**Display flags** – have volunteers capture high resolution photos and videos of your event (see Photo & Video Request in online toolkit).

### Flags of Fellowship ceremony (optional):

1. Pray for Israel (see enclosed Prayer Sheet).
2. Observe a moment of silence for the 1,200 lives lost.
3. Display the Yael Eckstein video from the online toolkit.
4. Please consider asking your community to support Israel and the Jewish people with a contribution.



## AFTER YOUR EVENT

**Demonstrate your support for Israel** by uploading photographs and videos and tagging us on social media. Please refer to the Media Tip Sheet for best practices (the Media Tip Sheet is in the online toolkit).

**Preserve the Flags** – arrange for volunteers to pack the flags into boxes for storage until next year's event, or allow participants to take the flags home.